



Habitat for Humanity[®]
Great Britain

FOUNDATIONS

**AUTUMN
2015**

**Partner with us to build hope
in the midst of circumstance**

CONTENTS

Welcome to FOUNDATIONS	03
Ethiopia Private Donor & Northern Ireland	04-05
Habitat at Home Bloomberg & Veterans Aid	06
Corporate Partners FitFlop	07
Habitat unpacks Partnership	08
Refugee Appeal Refugees: Partnering with YOU	09
Interview Part 2: Paul Williams' trip to Mfuleni, South Africa	10-11
Global Village	11



01753 313539



facebook.com/habitatforhumanitygb



@HabitatFHGB



youtube.com/Habitatgreatbritain



supporterservices@habitatforhumanity.org.uk
www.habitatforhumanity.org.uk



Habitat for Humanity Great Britain
10 The Grove | Slough | SL1 1QP

© Habitat for Humanity International/Gregg Pachkowski



**Refugees:
Partnering with YOU**
See page 9

WELCOME TO FOUNDATIONS

It has been a harsh summer for the charity sector. Mainstream media shone a spotlight on the Kids Company and fundraising in general, declaring that the charity sector, collectively, has been found wanting. Contrary to what the media proclaim, the majority of charities and those who support them exist to alleviate the loneliness, poverty and misfortune in this world, not to take advantage of it.

Charities are critical components of the social safety net, meeting the needs of communities where governments won't or are unable to provide for them on their own. We work because we know that, alongside our incredible supporters and inspiring beneficiaries, we can make a sustainable difference to people who may never know the controversy others face in support of their right to have decent shelter, health, education and livelihoods.

In this Autumn edition of Foundations you'll find a theme of partnership. We don't stand on our own to change the world. We work side by side with individuals, organisations, institutions and other charities so that together, we meet the needs of our beneficiaries in the best way possible.

If you are able to help us support more families who are striving to be self-sufficient and are in need of a decent home to get them started, please partner with us and give generously today.

Thank you.

Lani Charwood

Lani Charwood
Head of Communication
Habitat for Humanity Great Britain

Ethiopia

Private donor & Northern Ireland

A valued private donor family came across our work during a volunteering trip, building houses in Ethiopia. After witnessing our work first-hand and seeing the transformative impact for Habitat beneficiaries, they have become longstanding supporters through their personal finances, volunteering, network fundraising and donating proceeds from their lines of business.

Their passion for the people of Ethiopia led to a jointly funded project between their family, Habitat for Humanity Great Britain and Habitat for Humanity Northern Ireland.

This high priority slum upgrade in the country's capital city, Addis Ababa, will offer hope and future opportunities to over 50 families through improvement in housing quality, hygiene and sanitation. Commencing in September 2015, it will also provide a model

for urban community transformation throughout Ethiopia.

Partnering with both the donor family and a neighbouring Habitat National Organisation made both gifts go further, increasing the impact of the project. We make sure that we provide the best advice to our supporters so that they are investing in sustainable projects with high impact and we are thankful to have such faithful partners who work with us to build hope.



To find out more about how you can maximise your philanthropic intent, please contact Manjula Lee: mlee@habitatforhumanity.org.uk



Bloomberg & Veterans Aid

Habitat for Humanity GB Homes (HFHGB Homes) are thrilled to be partnering with Veterans Aid and Bloomberg to refurbish part of a Veterans Aid hostel in East London.

The hostel's Old Rectory provides 'move-on' accommodation, which ensures a safe transition environment for those who are ready to take the next step towards a return to independence.

Veterans Aid is a charity that operates by addressing an individual's most immediate needs as rapidly as possible. It understands that 'big picture' problems like homelessness or addiction don't happen overnight or as a result of military service; they are the consequence of incremental misfortunes that chip away at confidence, self-esteem and the ability to cope with life's everyday pressures.

This project will increase the capacity of the Old Rectory accommodation and improve the service it provides. The refurbishment includes reconfiguring the internal layout, installing new bathrooms and kitchens,



complete rewiring and replumbing, painting and decorating as well as fully restoring the exterior.

This meaningful project is made possible by the support of Bloomberg, the leading financial information, data and news company. More than 1,200 Bloomberg employees

will volunteer over the course of the project, participating in every aspect of the build.

HFHGB Homes are already on site and are targeting completion in March 2016. This vital work will allow the hostel to continue their amazing work with veterans in crisis, transforming lives every day.



FitFlop, the British biomechanically engineered footwear brand, are proud to support Habitat for Humanity and have developed an exclusive collection of HOUSE™ slippers for this winter, just in time for Christmas!

Every time FitFlop sell a pair of HOUSE™ slippers, £35 will be earmarked for donation to Habitat for Humanity, helping to eliminate poverty housing and homelessness worldwide.

FitFlop are committed to giving at least \$100,000, so don't just splurge on a pair or two for yourself, spread the word!

You can buy your exclusive pair of HOUSE™ slippers by visiting:
www.fitflop.co.uk/h4h
 or scan the QR code below with your QR code reader app.



Habitat unpacks

Partnership

Two are better than one because they have a good return for their work and we know that we couldn't do what we do without the funding, time, skill and encouragement of our faithful partners.

We partner with:

- individuals to build internationally
- individuals who support us financially
- individuals who raise awareness for us through their fundraising and by raising their voice
- corporate organisations to run joint awareness campaigns
- corporate organisations who support specific programmes
- corporate organisations who donate profits from their revenue
- institutions who fund specific programmes
- other charities who complement our programmes and deliver additional components to ensure we serve our beneficiaries as best as possible

Academic partnerships are also being developed to increase the impact of our work. We are currently partnering with University College London to research shelter and settlements work in emergencies. We are also working with University College London, Oxfam and the Overseas Development Institute to study emergencies in urban areas.

Get in touch to find out more about how you can partner with us to build homes, communities and hope.



Refugee Appeal



It has dominated our news cycles for weeks: hundreds of thousands of men, women and children fleeing their homes in desperate need of somewhere safe and decent to find sanctuary. They have left everything behind in search of hope.

Over one million Syrians have abandoned their homes and found refuge in Lebanon. More than 300,000 of them are now living in unhealthy houses with leaking roofs or poor access to water and sanitation.

Habitat for Humanity has been working in Lebanon for over a decade. We are well equipped to provide rehabilitation, weatherproofing and water, sanitation and hygiene (WASH) upgrades for substandard buildings and critical communal infrastructure in urban communities hosting large numbers of refugees.



Our colleagues in Macedonia, Germany and across the region are also partnering with local organisations to meet the growing need as a united team.

In response to this humanitarian crisis, Habitat for Humanity Great Britain has set up a Refugee Fund. This will allow us to support refugee projects right across the region, from the Middle East to Europe. If you would like



to support this urgent appeal, please write 'Refugee' on your response slip and we will ensure your gift is allocated to this vital work.

Thank you for partnering with us and our colleagues across the region to offer hope to those who literally have nothing.

**If all of our refugee projects become fully funded, additional funds raised will be allocated to our Humanitarian and Resilience Fund to continue working with those living in crisis in the wake of humanitarian or natural disaster.*

© Reuters Kai Pfaffenbach, courtesy Trust.org

INTERVIEW: Paul Williams

The Red Roofs of Mfuleni, Part 2

In Spring we published the first half of our interview with Paul Williams, a supporter who has seen first-hand the impact that Habitat for Humanity can make with continued involvement. In the second half of our interview, below, Paul describes a typical build day as well as his motivations for supporting Habitat for Humanity.



What did a typical day look like on your build?

After an early breakfast, a coach took us to the township, 10 miles from the city. Our tasks were mainly to ensure the local builders could work efficiently by preparing the cement and window frames and “buttering” the blocks with cement. As we gained the trust of the builders, they let us do more - it was a proud moment when our builder let me lay a whole line of blocks. Later we hoisted the roof frame, then laid the insulating layers and tiles.

What were your first impressions of the people you met?

The people we met were so friendly, full of stories, always ready to laugh with us or feed us home-made doughnuts! It struck me how grateful they were for the very little that they had. But they had aspirations - dreams to run their own businesses and see their kids get a good education.

Your wife Justine has joined you on many builds. Is there a shared experience that you cherish most?

We have done two builds in Mfuleni together. On the first build, Archbishop Desmond Tutu visited and spoke in the township community hall – there wasn't a dry eye in the building. Our home-owner even got to meet him personally.

We love building relationships with local people - whether the ladies who were setting

up a micro-business selling jewellery or the couple from Cape Town who were filming and photographing the project who have now become great friends of ours.

Do you have plans to go back to Mfuleni?

We were in South Africa for a short holiday and took our kids to the township. We showed them the street where there are three houses that Justine and I helped build - it opened their eyes to a whole new side of life.

Builds are an incredible experience and I love doing them. However, the point of going is to experience the issues first-hand, so that each volunteer can go back home, raise awareness of the challenges and get others involved.

So, would I rather go again or give someone else the opportunity to catch this vision and share that enthusiasm themselves?



Your daughter, Kerry, and your mother-in-law have also supported Habitat for Humanity. What inspired you to get your whole family involved?

We love the way this charity makes a real difference and that we have been able to get involved personally. We've seen what the results are, so we know that when we give time or money to Habitat for Humanity, that resource is being used effectively to make lives better. The company I work for, Bloomberg, have also helped me raise money and awareness, encouraging me to run a few half marathons (one with Kerry - she beat me!) and matching funds raised.

If others would like to support Habitat for Humanity, how would you encourage them to get involved?

Do a build! Get involved in something that allows you to immerse yourself in a local community, learn about people you would never normally meet and make a difference to their lives.

It is immensely rewarding and brings a great deal of joy along the way. You catch the vision for change by meeting people and working alongside them even for a short while - so get out there!

Our Global Village builds for 2015 are all fully booked.

Thank you to all of our volunteers for your incredible support! We have exciting opportunities in 2016 to join builds in Cambodia, the Philippines and Zambia.

Please visit www.habitatforhumanity.org.uk/volunteer-teams for more information.



Global Village



YOUR DONATION COULD
MAKE THE DIFFERENCE
BETWEEN FEAR AND HOPE.

Home is the cornerstone of hope for those living in poverty. We understand the Power of Home and believe that everyone should have a safe and decent place to live. With just £16 a month, you could partner with us to make a lasting impact for generations to come.



www.habitatforhumanity.org.uk

Company limited by guarantee registration number 3012626. Charity registration number 1043641.