



September 2011

Mrs A Sample
12 Sample St
Sampleton
Sampleshire
Postcode
999999 / 11DMAP03 / 00X

999/000001

For Nai Savy and her children their home, health and happiness are falling apart

Dear Mr Sample,

Can you imagine living in a home that's so dangerous it's threatening your health and the lives and safety of your children?

This is the terrifying situation facing Nai and her children. Living on the edge of a remote village in Cambodia, this vulnerable family has never known the security of living in a home where the walls and roof are not about to collapse on them at any minute.

As I know you share our determination to help people escape the horrors of poverty housing, I am appealing for your urgent support today for Nai and many other vulnerable families and orphans who are in desperate need of a decent home.

Like so many people caught in poverty housing, Nai has no one she can turn to for help. Her husband died four years ago from AIDS leaving her three children, no money and a house that was not fit to call a home. To make things worse, Nai is HIV positive. In an area where there is widespread fear and ignorance about HIV/AIDS, Nai faces constant misunderstanding and unfair discrimination, especially when she tries to use the community water source.

Violent storms and heavy rains are common in this part of Cambodia. Instead of taking refuge in their home, the children are often forced to flee from the one place that should provide them with comfort and protection.

Tragically, Nai's story is not unusual. Extreme poverty traps people in makeshift shacks endangering lives and communities. Poor sanitation, leaking roofs and unsafe structures cause constant sickness and disease, particularly among vulnerable children. Any money that should be spent on educating children, feeding the family and repairing the home ends up being spent on expensive medicines.

Nai's 9 year-old daughter said recently, **"I will be happy when our home is safe and beautiful"**. For her this is a dream, but with your help we can make it a reality not only for Nai's family but also for many more families trapped in poverty housing.

continue over...



Yes, I want to give families like Nai Savy's the chance to live in a home that is 'safe and beautiful'.

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Primary Addressee
Preferred Address Line 1
Preferred Address Line 2
Preferred Address Line 3
Preferred Address Line 4
Preferred City
Preferred County
Preferred Postcode

Please accept my gift of:

- £26.00** could provide the wooden front door with lock.
- £54.09** could pay for the toilet, septic tank and plumbing.
- £81.76** could pay for the water connection.
- OR
- My own choice of £** _____

I enclose a cheque made payable to Habitat for Humanity Great Britain **OR**

Please debit my:

Mastercard Amex Delta VISA Maestro SOLO CAF Card

Card No

Security code (The last 3 digits on the signature strip on the back of your card) Issue no. (Amex) (Maestro only)

Valid From / Exp. Date / Date /

Signature

Telephone

Email

Data Protection – We would like to keep you up-to-date about our vital work around the world.

If you do **not** wish to be contacted again, please tick the boxes that apply: By post By email By phone

In the future we may wish to exchange supporter details with other charities. If you would rather your name was not included, please tick the box

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Tick the box and we can help even more families to have a safe, decent place to call home.

Using Gift Aid means that for every £1 you give, we get an extra 25p from the Inland Revenue. So if you give £50 today, we can claim an extra £12.50 helping more families out of poverty housing – and it doesn't cost you a penny.

Yes, I want Habitat for Humanity to claim Gift Aid on all donations I have made in the last four years, and any future gifts I make. (To qualify, what you pay in Income or Capital Gains Tax must be equal to the amount we will claim back in that tax year).

Please complete your payment details and return in the envelope provided to the following address:

**Habitat for Humanity, Freepost,
46 West Bar Street, Banbury, OX16 9RZ**

Habitat for Humanity Great Britain reserves the right to distribute funds raised from this appeal to poverty housing projects around the world where the needs are greatest.



Please will you help us build houses that Nai and many other families can really call home?

I'm so grateful for the way you have supported Habitat for Humanity in the past. As the needs are so great, I very much hope you will take this opportunity to support us again and help provide building materials for Nai and other vulnerable families – particularly those where children are facing the prospect of losing one or both their parents to HIV/AIDS in the near future.

Your gift of £26.00 could provide a secure front door for Nai's new home. A gift of £54.09 could pay for the toilet, septic tank and all the plumbing. And an extra generous gift of £81.76 could pay for the water connection and stop Nai's family facing discrimination at the local water source. Any amount you are able to give will help families to escape from poverty housing – even £10.00 could make all the difference.

The total cost of building a new home for Nai and her children is £1,345.92. In a world where it is hard to find anything safe to invest in, this is undoubtedly one of the best ways to see your money changing lives and restoring communities.

Thank you for your wonderful support. Together we really can break the cycle of poverty by providing simple, decent homes to families in great need.

Yours sincerely,

Mark Collins
Head of Fundraising
Habitat for Humanity Great Britain

P.S. For people like Nai, one of their greatest fears is they will die and leave their children to fend for themselves in a home that threatens their lives, health and future. Please give generously to help stop homes and families like Nai's from falling apart.

www.habitatforhumanity.org.uk

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How much a new home will mean to Nai and families like hers around the world.

Safety

When the storms of life come, Nai and her children will have a safe place they can run to for shelter. Having a decent home requiring minimal maintenance will provide Nai's family and others like them with daily protection and greater security as they face an uncertain future.

Privacy

A new home with a toilet inside will provide much-needed privacy. Like so many families worldwide, Nai and her children have only known the indignity of going to the toilet in a nearby field or open space. Not only is this unhygienic, it also puts women and girls at personal risk of attack, especially at night.

Opportunity

Nai's children will flourish in a stable home that's built to last. A decent home is vital for encouraging children to study and prepare for a future free from poverty and disease. For many families, a secure home also provides opportunities to create small businesses that help them to become self-supporting.



Please give generously by completing the form overleaf or giving online at www.habitatforhumanity.org.uk.