

HOPE Builders



Become a HOPE Builder today.

A joint Home Builders Federation and Habitat for Humanity Appeal.

Each Home costs £1235 to build. How many can YOU commit to?

 **Habitat for Humanity®**

 **HBF**
HOME BUILDERS FEDERATION

Home is the foundation of our lives

Our homes are at the very centre of our human experience. They provide us with protection from the elements and so much more: they are somewhere to raise children and look after family; to study for school or earn a living. It's where we turn to after a hard day, where we host friends and discover our identity.

But for 1.6 billion people home is not the place it should be. Approximately one in five people worldwide are trapped in poverty by the place where they live. When home is a rotting shack made from scavenged materials, a dilapidated

apartment building with no toilets, or a plastic tent, people are vulnerable to the cold, to eviction and to infection.

Poverty housing traps whole families in the poverty cycle for generations

So Habitat for Humanity works with communities in over 80 countries worldwide, including the UK, mobilising, organising and supporting people in implementing projects that help them to meet their own housing needs.



www.hopebuilders.org.uk

What you can do

Become a HOPE Builder in partnership with the Home Builders Federation and Habitat for Humanity and donate or fundraise to help families build homes.

Mike Freshney, a non-executive director at the Home Builders Federation and head of the campaign says,

“ I’ve seen this work in action for myself. It’s a brilliant and simple solution to an age old problem. While we may be going through tough times at home we can always do something to help people in extreme poverty. The HOPE Builders appeal is right up our street! It’s a great opportunity to do something tangible and to do it together. ”

Become a HOPE Builder
and show the world
we care!

The average cost of a decent, healthy home in the developing world is just **£1235** and this is your challenge: join with others in the industry and help to raise as many multiples of **£1235** as we can.



How you can become a HOPE Builder:

- Decide how many homes you can build
- Donate it
- Raise it
- Get your team, colleagues, family, suppliers, and subcontractors involved
- Sign up to www.hopebuilders.org.uk and watch your virtual homes being built



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